

Nordic Flower Cup 2018

Sympathy Floristry

Nordic Flower Cup 2018 is open for applications from 15. August - 1. October 2018.

NB! Only 10 competitors from each country (Denmark, Sweden, Norway and Finland)

The theme for the competition is "**Grass and Decoration**" and designers must submit a portfolio of the following two designs:

1 Coffin decor

Create an aesthetic coffin carpet/coffin ornament based on the theme. The object must have a botanic dominance and include flowers. Technique: Freestyle

2. Urn Decor

Create an aesthetic urn decor based on the theme. The object must have a botanic dominance and include flowers. Technique: Freestyle

Application Form

Please ensure that you use block capitals when you fill out the entry form

Name of the designer _____

Address _____

Zip code / City _____

Country _____

E-mail _____

Phone _____

Name of photographer _____

I confirm with my signature that all works submitted are my own and were unassisted

Signature: _____

A fee of DKK 100,- must be paid to cover administration costs. Please transfer the entry fee to:

DANSKE BANK: ACCOUNT: 3566 3566197553 . IBAN: DK52 3000 3566 1975 53 . BIC/SWIFT: DABADKKK

NB! Do not forget your name on the payment!

The rules to follow:

- Each participant must create two floral objects
- Each work must have a title
- Each participant must send 6 photos:
- 3 photos of the creating process "step by step" of each works
- 3 descriptive photos of each finished work:
 - a. One seen from above
 - b. One who shows detail of used technique
 - c. one who shows the whole object/front view
- Each participant should also provide a photo of him- or herself
- All photos must be provided on a disc or send by WeTransfer/ Dropbox to Blomster@3k.dk in high resolutions minimum 1MB.
- Power Point presentations are NOT accepted
- Copyright permission must be granted for use in Blomster magazine
- The competition is open to all floral designers who are associated with the national Florist Organization and/or the national Interflora-organization in Norway, Sweden, Finland and Denmark
- The participation fee of DKK 100,- MUST be paid when you return the Application Form
- All entries must be confidential and cannot be shared on social media until published in Blomster in December 2018
- The judges are Jfrom all four Nordic countries. The decision of the judging panel is final.

AWARDS:

The judging panel will find a national winner in each of the four countries and an overall Nordic Flower Cup 2018 Winner.

The national winners will receive a Diploma and their work published in Blomster magazine.

The overall winner of the Nordic Flower Cup will be awarded with a voucher from NORDIQ of DKK 5.000

NOTE: Blomster magazine reserves the right to use any images in its publication.

Please fill out the Application Form and return it to:
Bladet Blomster - Vestervangen 50 - DK 4300 Holbæk - Tel: +45 4018 5857 -
E-post: Blomster@3k.dk